EBONY ROSE

A digital designer making things for fun, not just briefs. Based in Melbourne, Australia, with experience in advertising, UI/UX, campaigns, branding & print.

WEBSITE ebonyrose.xyz
LINKEDIN ebonyrosedesign
EMAIL ebonyroseaugustin@gmail.com

EXPERIENCE

Mid-Weight Digital Designer – BRX Advertising

PRAHRAN (2024 – TODAY)

Designing for national brands including **Optus**, **Medibank**, **youi** and **Australia Post**, from creative exploration and storyboards through to rollout across social, video, OOH, email and events.

Graphic Designer – Sky Foundry

ADELAIDE / REMOTE (2021 – 2022)

Contributed to a wide range of projects for businesses across Australia, including branding, packaging, website design and social media management.

Junior Designer – WOO Agency

BRUNSWICK EAST (2022 – 2024)

Worked across retail, education, finance, government and property development, including campaigns and animation for **Giant Melbourne**, collateral and web design for **Belyse**, and the website for **Morelli's Deli**.

Freelance

2019 – TODAY

Freelancing alongside full-time work has let me refine my skills through diverse creative challenges, for clients including **Pirate Life**, **Small Victories** and **Spellmans' Social**.

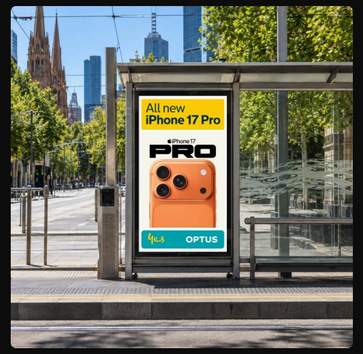
OPEN TO ROLES

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SELECTED WORK
AT BRX ADVERTISING



Optus
CAMPAIGN
DESIGN + ROLLOUT

iPhone, Foldables and EOFY launches across social, video and OOH, plus Brand 4.0 templates.

VIEW PROJECT ↗



Medibank
CAMPAIGN,
SOCIAL + DIGITAL

Fun Biology across retention and always-on campaigns, AI pet stories and Live Better eDMs.

VIEW PROJECT ↗



youi
ILLUSTRATION,
SOCIAL + TEMPLATES

Illustration, social and video storyboards, plus a template system for always-on ads.

VIEW PROJECT ↗



Australia Post
EVENT DESIGN + PRINT

Video storyboards, walls and print for Locker Land, an event in Melbourne and Sydney.

VIEW PROJECT ↗

OPEN TO ROLES

MORE CASE STUDIES AT EBONYROSE.XYZ

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EDUCATION

Bachelor of Design (Communication Design)
2019 – 2021 (RMIT UNIVERSITY)

Certificate III in Screen and Media
2018 (HOLMESGLEN)

Sacred Heart Girls' College
2013 – 2018 (VCE)

High Achievers Award (Visual Communication)
2017 (VCE)

SOFTWARE

Figma ✨
GitHub
Adobe Creative Suite
Claude
Higgsfield
ChatGPT & Gemini
ClickUp
Slack
Monday.com
macOS & PC
p5.js

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